



Kentucky Procurement Technical Assistance Center

The Kentucky Procurement Technical Assistance Center Hires Communications Coordinator

Lexington, Ky. (July 6, 2022) – The Kentucky Procurement Technical Assistance Center (KYPTAC) welcomed Anna Leigh O'Brien to the role of communications coordinator last month. The work of the communications coordinator focuses on both internal and external communications, including promoting KYPTAC events and opportunities via website and social media.

Prior to joining the KYPTAC team, Anna Leigh worked in the world of higher education enrollment for four years. Most recently, her role as assistant director of undergraduate admissions at Asbury University allowed her to hone skills in communication, public relations and recruitment strategy. O'Brien is a native of Lancaster, KY and is proud to call herself a lifelong resident of the Bluegrass region of Central Kentucky. She holds a BA in English and Spanish from Asbury University.

KYPTAC Executive Director Nancy Brown said, "On behalf of our team, I welcome Anna Leigh to KYPTAC. Anna Leigh will be the primary driver for communications and outreach on our team. She will be working on social media strategy and exploring ways to improve engagement with our clients and prospective clients so that we raise awareness of our program and better serve our community."

[KYPTAC](#), an initiative of the Kentucky Science and Technology Corporation (KSTC), promotes economic development and private sector business growth by providing free assistance to companies interested in providing products or services to federal, state and local governments, which annually offer billions of dollars in contracts to private sector companies. KYPTAC procurement consultants offer assistance with contracting readiness, registration processes and market research. KYPTAC has regional offices located in Morehead, Covington, Lexington, Louisville, Elizabethtown, Bowling Green and Paducah. Companies interested in receiving KYPTAC services can learn more at kyptac.com.

About KYPTAC

KYPTAC, an initiative of the Kentucky Science and Technology Corporation (KSTC), promotes economic development and private sector business growth by providing free assistance to companies interested in providing products or services to federal, state and local governments and large primes, which annually offer billions of dollars in contracts to private sector companies. This procurement technical assistance center is funded in part through a cooperative agreement with the Department of Defense. Learn more at kyptac.com.

About KSTC

KSTC is a private, statewide non-profit corporation committed to advancing science, technology and innovative economic development founded on Kentucky know-how. KSTC seeks to improve the capacity of people, companies and organizations to build an innovation-driven economy in Kentucky. Learn more at kstc.com.

KYPTAC.com
300 South Mill St. Suite 300
Lexington, KY 40508





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Press Contacts:

Megean Kincaid

KSTC Director of Marketing

media@kstc.com

Anna Leigh O'Brien

KYPTAC Communications Coordinator

kyptacinfo@kstc.com

KYPTAC.com
300 South Mill St. Suite 300
Lexington, KY 40508

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