



## Kentucky Procurement Technical Assistance Center

### The Kentucky Procurement Technical Assistance Center Announces Their Newest Regional Office Located in Covington

**Covington, KY. 12/9/21:** The Kentucky Procurement Technical Center (KYPTAC) is excited to announce the addition of its newest regional office. Based in Covington, it will serve the small business community throughout NKY, including Kenton, Campbell, and Boone counties. The Northern KY area is a mix of urban and rural and is home to two of the top five most populous counties in Kentucky. By launching an office exclusively focused on Northern Kentucky, the KYPTAC looks to help hundreds of area businesses find new opportunities through federal, state, and local government procurement.

The Covington KYPTAC office will be led by Mary Willenborg, a Procurement Consultant. Prior to joining the KYPTAC team, Mary worked as a business consultant assisting small and mid-sized organizations to develop, document and measure best practices as a path to better productivity and profitability. She has worked with clients in more than 15 industries and across 29 states. Mary is a northern Kentucky native and has an MPA from the University of Cincinnati.

KYPTAC, an initiative of the Kentucky Science and Technology Corporation (KSTC), promotes economic development and private sector business growth by providing FREE assistance to companies interested in providing products or services to federal, state, and local governments, which annually offer billions of dollars in contracts to private sector companies. In 2020, KYPTAC helped over 1700 Kentucky-based companies procure over \$736MM in Federal and State government contracts. KYPTAC consultants help with contracting readiness, assisting with the registration process, and market research. Covington will be KYPTAC's fifth office in the Commonwealth. Other offices include Bowling Green, Lexington, Louisville, and Paducah.

KYPTAC Executive Director, Nancy Brown said, "By adding a Covington area office, KYPTAC aims to help current clients with local representation while reaching other small businesses that currently do not participate in government procurement learn about KYPTAC's services that help their businesses grow. Mary, with her deep northern Kentucky roots, her broad network and her strong experience is the perfect addition to our team in assisting northern Kentucky companies." "I am really looking forward to contributing to the already strong growth in NKY by helping local businesses win government contracts", adds Mary Willenborg.

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